Candra Garrett

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Summary

Empathetic UX Designer with strong emphasis on **user research**. Enjoys creating **simple** yet **powerful interactive experiences** with a design that anticipates a user's most critical needs. Would be energized while working for an **innvoative** company under **servant leadership** within a **hard-working** and creative team that thinks and designs research-backed, **user-centered** solutions beyond the status quo.

Experience

UX Design & Research Intern |FieldUX   March 2017 – present

- o Work with UX Lead to produce wireframes, task flows, site maps and prototypes
- o Participate in brainstorming and concepting sessions
- o Participate in competitive analysis
- o Assist in preparation for research sessions
- o Gather data from questionnaires and interviews
- o Transcribe and log interview sessions
- o Analyze research data and prepare assets for client-facing research reports

UX Designer, Freelance |LeadOut Software   January 2017- present

- o Work with Founder to plan and strategize design concepts
- o Develop high fidelity wireframes in Sketch
- o Develop high function prototype of the MVP in InVision
- o Quickly iterate the design based on stakeholder feedback
- o Work with CTO and development team to ensure quality deployment of UI

Enterprise UX Designer | Moody Global Ministries   2013 – 2017

- o Over 3 years, **digitized** manual, slow performance review process through **iterative design** in order to reduce unnecessary processing time and HR administration pains during performance review season.
  - o Collected user feedback and studied external market standards. **Synthesized research** in order to propose **data-backed** performance process **redesign.**
  - o Created **interactive prototype** in order to seek user feedback and validation on new design.
  - o Organized and conducted **user feedback session**. Translated feedback into further process refinement in order to launch new performance review process.
- o The following ROIs were achieved across 100+ performance managers responsible for 800+ reviews:
  - o 60% reduction in repetitive and unnecessary review content
  - o 100% reduction in paper, ink, mailing supplies and document storage
  - o 70% reduction in approval workflow processing
  - o 80% improvement in HR oversight and process support
  - o 20% increase in manager's process awareness and satisfaction

Web Designer, Freelance |EIRO   2016

- o Worked with UX Lead to simplify the **information architecture** for non-profit website, joineiro.org
- o Selected appropriate SquareSpace template to host new design
- o Organized web pages, implemented new page layouts and migrated, consolidated and supplied renewed content
- o Sought input and **validation** from EIRO Founder and refined design as directed

Human Subjects Lab Researcher | Georgia College & State University   **2009 – 2012**

o   Designed and administered lab experiment in order to **understand** effects of negative leadership **behavior**
   o   **Explored** existing empirical literature on research topic
   o   **Formulated hypothesis:** A bad leadership experience will make someone less generous
   o   **Designed** lab experiment specifications and materials
   o   Trained researchers to administer experiment
   o   Advertised and **recruited** experiment participants
   o   **Collected and analyzed data**
   o   **Organized** and **Presented** key findings and practical takeaways at regional conference

Education & Credentials

Georgia College & State University – Bachelor of Psychological Science   **2012**

o   Summa Cum Laude
o   Minor: I/O Psychology & Business Management

Human Subjects Research (HSR) Certified   **2010-2012**

GCSU Department of Psychological Science